



ANNUAL REPORT

2022 - 2023 School Year

MAKING AN IMPACT
TWO WHEELS AT A TIME



Dear Friends,

It is a privilege to serve as the president of the Strider Education Foundation board of directors, a 501(c)(3) nonprofit organization based out of Rapid City, South Dakota. Our primary focus is simple: to give every child in America the opportunity to learn how to ride a bike in school. We can do this with the All Kids Bike Learn-to-Ride Kindergarten PE Program. This simple, yet transformative goal, ensures all kids get to experience the quintessential childhood joy of riding a bike, while developing life-long skills that can foster a healthier, more active life.

The board is committed to effective governance to ensure that we stay true to our focus and 2022 was our most impactful year yet.

Our accomplishments in fiscal year 2022 included:

- Increasing the number of schools teaching kids how to ride by an additional 380 programs delivered in 2022.
- Impacting an additional 34,000 kids gaining the opportunity to learn to ride a bike in 2022.
- Receiving \$2.4 million for support of our mission while maintaining transparency and conservative spending of \$1.9 million, with only 4.4% going to management and general budget expenses, 6.4% to fundraising efforts and 89.2% spent directly for program expenses.

With our continued efforts we are happy to report we had a total of 824 programs running at the end of 2022 impacting over 100,000 kids on an annual basis and over one million kids over the lifespan of the program.

Though we cannot be certain what 2023 holds for us, we can be driven and purposeful to continue forward with our mission. We have a goal of implementing 500 programs in 2023. Our success depends on generous supporters who share our passion of imagining a better world for every child. [Please consider donating to the Strider Education Foundation \(aka All Kids Bike\) in 2023.](#) At any given time, we have 100 schools fundraising and eagerly waiting to start teaching kids how to ride a bike.

For more information visit allkidsbike.org or contact the team at 605-956-3877 or info@allkidsbike.org.

Sincerely

Jack Lynass

President, Strider Education Foundation



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Giving
kids a
reason
to
smile!



To All of our Supporters,

I frequently get asked why it is so important to teach kids how to ride a bike in school.

Due to many societal and economic changes over the years, fewer and fewer children are learning how to ride a bike. All Kids Bike provides an opportunity that many students would not otherwise have on their own. We focus on health equity through our partnership with schools across the country, especially those that serve underprivileged communities and more vulnerable populations.

Bike riding is a key developmental milestone for children. The All Kids Bike Learn-to-Ride Kindergarten PE Program helps students develop physically and mentally, gives them greater confidence, reduces stress, and provides better focus. Being active is the best medicine to counteract obesity and other diseases associated with being overweight. The benefits of the Learn-to-Ride Kindergarten PE Program start immediately and last a lifetime, giving enhanced attention and engagement in the classroom, amplified confidence and resilience, and the life skill of knowing how to ride a bicycle for transportation, health, and sport.

Teaching children how to ride bicycles at a young age, using Strider Balance Bikes, minimizes fear and removes the stress of learning as an older child or adult. By providing schools with everything needed such as the bikes, helmets, teacher training, and curriculum to achieve the goal of teaching kindergarteners to ride, our comprehensive Learn-to-Ride Kindergarten PE Program delivers on our mission year after year.

It warms my heart to hear what teachers say about the All Kids Bike Learn-to-Ride Kindergarten PE Program like this quote from Jennifer Busch-Dixner at Gardner International Magnet School, “Thanks to the All Kids Bike Program, our school will be one step closer to providing our kindergarten students with [equitable access to the childhood rite of passage of riding a bike](#). The majority of our students do not have bikes at home, so given the opportunity to learn how to ride a bike at school, students will develop physically and mentally, giving them greater self-confidence. This physical exercise will also provide an excellent alternative for our students to reduce stress resulting in better focus and positively impacting their academic performance.”

Please take the time to read this annual report and learn more about our accomplishments. We are always eager to get more schools interested in the program and donor support to pay it forward.

Together, in 2022, we truly made a difference in the lives of children and gave them a reason to smile!

With Appreciation,



Lisa Weyer
Executive Director





OUR MISSION

TO TEACH EVERY CHILD IN AMERICA HOW TO RIDE A BIKE IN KINDERGARTEN PE CLASS.

We are committed to providing accessible and inclusive opportunities for children to develop essential physical and cognitive skills while experiencing the freedom and thrill of riding on two wheels.

Through strategic partnerships, dedicated board members, and the support of generous donors, we strive to expand our reach, enabling more schools to integrate our learn-to-ride program into their PE curriculum. By doing so, we aim to empower children with the skills and confidence needed to conquer new challenges, embrace an active lifestyle, and create lifelong memories of joy and achievement.

Together, with a united community of educators, parents, and ambassadors, we believe in unlocking the potential of every child, one bike ride at a time. By teaching kids to ride, we not only equip them with a valuable life skill but also lay the foundation for **healthier, happier, and more resilient generations.**



MEET TH



JACK LYNASS
PRESIDENT

Board Member Since 2017

Jack has lived in South Dakota his entire life and has been managing banks in the Black Hills for more than 30 years. He is the President & CEO of Black Hills Community Bank. Jack and his wife Lori enjoy spending time outside with their grandchildren, especially riding bikes with them.



BRIAN KLOCK
BOARD MEMBER

Board Member Since 2022

Brian is considered one of the motorcycle industry's most diverse and award-winning builders and is often referred to as the "Godfather of Kustom Baggers." Brian credits his diversity to serving a small population with varied tastes and a need to customize anything that came through the doors in the early years of Klock Werks. Klock Werks now distributes motorcycle accessories and phone mounts worldwide from their facilities in the heart of Mitchell, SD with their mighty team of 20 employees.



E BOARD

RYAN MCFARLAND **SECRETARY/TREASURER**

Board Member Since 2017

In 2006, Ryan's passion for riding motorcycles and mountain bikes motivated him to try to teach his 2-year-old son how to ride. In the process, he developed the Strider Balance Bike and founded the Strider company. Today, Strider has sold nearly 4 million bikes worldwide and is known as the authority in balance bikes and learn-to-ride processes. Ryan is still the President and CEO.



ROD WOODRUFF **VICE PRESIDENT**

Board Member Since 2020

Rod started a little hobby project in 1982 that is now known as the Sturgis Buffalo Chip, where tens of thousands of motorcycle and music enthusiasts gather annually in early August for the world's largest motorcycle rally.

"There are simply no better people than those on a bike. Life can't get any better."

RENE CREED **BOARD MEMBER**

Board Member Since 2022

In May 2021, Rene and Chris opened Pedal'n Pi, a woodfire pizza restaurant who also sells bicycles. Their vision is to connect with their community, as small business owners, providing an amazing experience by servicing, selling and promoting bicycling in their area. Their love of cycling led to their desire to give more kids the opportunity, so they started a nonprofit, Living Life on 2 Wheels. By the end of the 2022-2023 school year, the Creed's have helped to fund 26 schools in Missouri, impacting over 18,000 kiddos throughout the lifespan of the program.



MEET TH



LISA WEYER
EXECUTIVE DIRECTOR

All Kids Bike is led by Lisa Weyer, an experienced Executive Director who brings dynamic leadership and a commitment to excellence. Lisa's visionary approach, coupled with her ability to foster strong partnerships, ensures that All Kids Bike continues to make a lasting difference in the lives of kindergarten students across the United States.



NICHOLE BUCHHOLZ
SOCIAL MEDIA MARKETING SPECIALIST

Nichole Buchholz is a talented Social Media Marketing Specialist who excels at sharing the story of All Kids Bike with the world. Her creative skills and strategic approach help highlight the contributions of donors, spotlight schools and their progress, and raise awareness about the importance of cycling and physical education. Nichole plays a vital role in amplifying the voices of All Kids Bike, connecting with the community, and driving positive change in children's lives.



E TEAM

LAUREN TADLOCK PUBLIC RELATIONS MANAGER

Lauren Tadlock, Public Relations Manager, works closely with schools, donors, and media outlets. Her dedication to amplifying the success stories of funded schools and organizing engaging events showcases the transformative power of the program. She helps to showcase the fun and excitement of bike activation events, and coordinates meaningful engagements between donors and students.



BETHANY CARBAJAL SCHOOL LOGISTICS SPECIALIST

Bethany Carbajal, School Logistics Specialist, works closely with schools throughout the entire process. From processing applications to providing fundraising support, online training, and ensuring program shipment, Bethany helps to ensure a seamless experience for participating schools. Her unwavering support and expertise enables schools to successfully integrate the All Kids Bike Learn-to-Ride Kindergarten PE Program, empowering children to develop essential skills and embrace a healthier lifestyle.

KATIE CHRISTY INCLUSIVE PROGRAM COORDINATOR

Katie Christy is a passionate and dedicated Inclusive Program Coordinator at All Kids Bike. With a strong commitment to inclusivity, she plays a crucial role in ensuring that everyone, including those with special needs or learning disabilities, has the opportunity to learn how to ride a bike. Her compassionate approach and understanding of inclusion empower individuals of all abilities to participate in the Inclusive Program, fostering confidence, independence, and a sense of accomplishment.



DID YOU KNOW...KIDS AREN'T GETTING THE OPPORTUNITY TO LEARN HOW TO RIDE A BIKE?



Only **1-IN-4** kids will ride a bike this year.
(Washington Post, 2019)



Children spent on average between **5-8 hours** on digital devices per day from 2019-2021
(Common Sense Media)



Rate of childhood obesity among kids ages 2-19 **increased to 22.4%** in 2020.
(Renew Bariatrics)



29% increase in anxiety problems and a **27% increase** in depression for children ages 0-17
(National Survey of Children's Health, 2022)



18% drop in number of school-aged children getting at least 60 minutes of physical activity per day.
(JAMA Pediatrics, 2022)

HOW WE CAN MAKE A DIFFERENCE

The All Kids Bike Learn-to-Ride Kindergarten PE Program provides a learn-to-ride opportunity packed with fun, gratification and success! Building upon a foundation of skills acquired in each lesson, students achieve milestones that guide them to the final goal of pedaling a bike independently. Designed to be taught in 8 integrative lessons, the curriculum teaches kids the natural progression of learning to ride a bike. This program helps develop healthier and confident kids with an excitement for riding a bike.

This program, valued at \$18,849, gives schools everything needed to teach children how to ride a bike. Thanks to Strider Bike Company, we are able to offer this program to schools for a one-time donation of \$9,000. With a program lifespan of 7 to 10 years, this means 10 generations of kiddos will experience the joy of two wheels!



Teacher Training & Curriculum Certification



Fully Adjustable Helmets



2 Rolling Steel Storage Racks



(1) 20-inch Bike for Teacher Instruction



Fleet of (24) 2-in-1 Balance Bikes with Pedal Conversion Kits



Support Plan & Resource Portal Access

WHERE IT ALL BEGAN

Strider Education Foundation

The commitment to education from Strider Bike Company inspired Founder and CEO, Ryan McFarland, to ensure that every child has the opportunity to learn how to ride a bike. This led to the establishment of a nonprofit organization. In 2017, three individuals, including Ryan McFarland himself, were brought on as board members and obtained the nonprofit IRS 501(c)(3) status for the Foundation. The following year two more board members joined, and they initiated the All Kids Bike program. This program, supported by private donations and fundraising efforts, aims to introduce learn-to-ride programs in kindergarten physical education (PE) classes in schools nationwide. Each year, the program gains more recognition and credibility in revolutionizing PE curriculum. In 2021, our efforts resulted in an additional 184 schools implementing the bike-riding program, and we achieved the significant milestone of having the program running in all 50 states. Since our inception through 2022, we have proudly facilitated proactive bike education in PE classes for 824 schools.



November 2018

The Strider Education Foundation launched All Kids Bike.

December 2019

97 All Kids Bike programs delivered.

December 2021

184 All Kids Bike programs delivered.



March 2017

Strider Education Foundation was founded and partnered with the Strider Bike Company.

December 2018

37 All Kids Bike programs delivered.

December 2020

126 All Kids Bike programs delivered.

December 2022

380 All Kids Bike programs delivered.





ALL KIDS BIKE LEARN-TO-RIDE KINDERGARTEN PE PROGRAM ENHANCEMENT

WE HAVE BIG NEWS...

We are excited to announce an enhancement to our All Kids Bike Learn-to-Ride Kindergarten PE program! Since the beginning in 2018, when the All Kids Bike program was developed, we've received feedback from schools that storage was one of the biggest obstacles. Knowing this is such a concern, we decided to provide a solution and make it as easy as possible for schools to implement the program, maintain proper storage of the fleet, and teach kids to ride a bicycle. By providing better storage for the pedal kits, which are particularly susceptible to damage when not installed on the bicycles, we can help to ensure the program will last its 7-to-10 year lifespan. In addition to the proper storage solution, we also improved the teacher instructor bike to include a pedal kit attachment, so our rockstar educators can **truly** keep up with those kiddos!

The **enhanced** All Kids Bike Learn-to-Ride Kindergarten PE Program fleet includes:

- 24 (14 inch) balance bikes
- 24 pedal conversion kits
- 24 helmets
- 1 (20 inch) teacher instructor bike with the capability of converting to pedals just like the kiddos bikes
- 2 metal rolling storage racks that will hold all 24 bikes, helmets, and slots for the storage of the pedal conversion kits

With these enhancements, came a price increase to \$9,000 that became effective July 1, 2023. The price adjustment was mostly due to inflation, equipment cost, and increased shipping expenses. The Foundation was unable to continue to absorb these economic costs.

We will continue to provide the teacher portal which contains enhanced interactive curriculum videos, games and activities, and updated print materials for the classroom and continued support to give as many kids as possible the opportunity to learn to ride a bike in kindergarten PE class.

Please reach out to info@allkidsbike.org if you have any questions!



“We are interested in the storage racks! We are storing our pedal kits in a bin where they have to be stacked on top of each other and the constant contact between them is causing them to get damaged. Thank you for providing this solution!”

- Osmin Ramos, Principal, Normandie Elementary

“Great addition to the All Kids Bike Program!”

- Brian Matzenbacher, PE Teacher, Parrish Elementary



HDR Foundation

HDR FOUNDATION

HDR, a company specializing in engineering, architecture, environmental, and construction services, has joined forces with All Kids Bike in their shared vision to shape communities and empower future generations. The HDR Foundation, established in 2012, funded and driven by HDR employees, has consistently championed education, healthy communities, and environmental stewardship. By acknowledging the importance of early childhood education and the need for accessible opportunities for all children, the HDR Foundation is dedicated to creating a lasting difference.

The impact of their support was immediate and transformative. In the 2022-2023 school year, HDR Foundation funded 25 schools across the country, strategically selecting cities where HDR employees live and work. By aligning their efforts within the communities they serve, the HDR Foundation sought to create a ripple effect of positive change.

Efforts were focused on supporting Title 1 schools. These schools, often situated in underserved communities, face unique challenges in providing their students with resources that foster growth and development. Community leaders in many of the locations came out to show their support of HDR and All Kids Bike, including Washington State Governor Jay Inslee, Phoenix, AZ Mayor Kate Gallego, Pensacola, FL Mayor D.C. Reeves, Omaha, NE Mayor Jean Stothert, as well as congressmen, councilmembers and county executives.

16,000+
STUDENTS IMPACTED
IN 25 SCHOOLS THROUGHOUT
THE LIFESPAN OF THE
PROGRAM





Chris Kelly, Assistant Marketing Manager with HDR Missoula, Montana shared, "Principal Tanner of Arlee Elementary has 1 student with down syndrome and 4 autistic students and she noted that it was impossible to pick them out in the crowd of kids biking. The Strider bikes in the All Kids Bike Program allow all kids to have equal opportunity to participate with their peers."

The program not only improves the physical well-being of children but also enhances cognitive and social development. The act of learning to ride a bike empowers these young minds, instilling a sense of confidence, independence, and resilience that will undoubtedly shape their future endeavors.

HDR Foundation's dedication to employee support and involvement was evident throughout the entire process. HDR employees volunteered their time and expertise, actively participating in building the bikes and storage racks, and revealing the program to the kiddos. This hands-on engagement further reinforced the foundation's commitment to making a meaningful difference.

"HDR is a proud partner with All Kids Bike. I can't name a grant we've made recently that has brought so many smiles and so much enthusiasm to so many school students. As a company that advances active transportation, this program aligns perfectly with who we are." Nancy Hales, Executive Director, HDR Foundation.

Together, the HDR Foundation and All Kids Bike are empowering young minds, fostering healthy communities, and laying the foundation for a brighter tomorrow. With every child pedaling toward a brighter future, the HDR Foundation's support has become the catalyst for change, one bike at a time.

HDR FUNDED SCHOOLS:

Russian Jack Elementary - Anchorage, AK
 Dr. Etheldra Davis Fairview Elementary - Anchorage, AK
 Irene Lopez Elementary - Phoenix, AZ
 Maxine O Bush Elementary - Phoenix, AZ
 Sunland Elementary - Phoenix, AZ
 Warrington Elementary - Pensacola, FL
 Sherwood Elementary - Pensacola, FL
 Waipahu Elementary - Waipahu, HI
 Kellom Elementary - Omaha, NE
 Bancroft Elementary - Omaha, NE
 Pershing Elementary - Lincoln, NE
 South Elementary - Laurel, MT
 Highland Elementary - Billings, MT
 Arlee Elementary - Arlee, MT
 Scott Elementary - Salem, OR
 Joseph Gale Elementary - Forest Grove, OR
 Gilbert Heights Elementary - Portland, OR
 Minadeo Elementary - Pittsburgh, PA
 Miller Elementary - Pittsburgh, PA
 Escalante Elementary - Salt Lake City, UT
 Nibley Elementary - Salt Lake City, UT
 Mary W Jackson Elementary - Salt Lake City, UT
 Emerson Elementary - Hoquiam, WA
 Hawthorne Elementary - Seattle, WA
 Regal Elementary - Spokane, WA





BALTIMORE ORIOLES



The All Kids Bike Learn-to-Ride Kindergarten PE Program was delivered by Kristen Beat, a sports reporter from NBC Sports and Fox Sports 1, and her husband, Cole Irvin, a professional baseball player for the Baltimore Orioles. Driven by their desire to make school a fun and fulfilling experience while giving back to their community, the couple generously donated to All Kids Bike, enabling the implementation of the program at Federal Hill Prep Elementary School.



Growing up in Southern California, Cole Irvin loved baseball more than anything but pursuing that meant a need for dedication and routine. To practice and throw consistently, he would ride his bike from their family home to the baseball fields and high schools nearby. **Riding bikes provided him not only transportation but freedom and a way to pursue his dream without having to rely on anyone but himself.**

That independence and mobility transpired into a work ethic that allowed him to earn a college scholarship and eventually a starting pitching job in Major League Baseball. He would ride his bike to the park, bring his ball and baseball mitt, and play the game he loved which he eventually made his career.



That's why supporting the All Kids Bike movement and the Baltimore community was paramount for Cole while playing for the Orioles. Riding a bike can open up a new world of opportunities, a unique sense of freedom, and life long skills for years to come.

"The kids were telling me that this was the best day ever; it will be something that they will remember forever!" Principal Towanda Cofield, Federal Hill Prep. Thank you to Cole and Kristen for their endorsement and dedication to All Kids Bike. With the support of the Baltimore Orioles, they are empowering children and fostering independence, helping them overcome obstacles and achieve their dreams, just like Cole!



RYAN DUNGEY FOUNDATION



The Ryan Dungey Foundation, led by the 9-time AMA Supercross and Motocross Champion, Ryan Dungey, has generously donated nearly \$175,000 to All Kids Bike, enabling the Kindergarten PE Learn-to-Ride Program to reach 31 schools across the United States.

For Ryan Dungey, the thrill of riding a bike has been a source of immense joy and success throughout his life. *From a young age, he discovered the sense of freedom and limitless possibilities that two wheels brought to his world.*



"The Ryan Dungey Foundation was founded with the vision of creating opportunities for the next generation of children." Remarked Ryan Dungey, "Since I was a kid, two wheels have given me so much joy, opportunity, and success. We have been blessed from the beginning to have such great partners, sponsors, donors, and fundraisers that have helped us exceed our goals and continue to be able to make an impact with so many other children across the country."



The partnership between All Kids Bike and The Ryan Dungey Foundation began with the selection of 5 schools in communities that held significant meaning in Dungey's racing career. These locations ranged from his hometown to the venues where he achieved notable victories, including where he hosted his first event for his foundation.

This initial momentum paved the way for expanding efforts to cities associated with Dungey's 9 championship wins. As the partnership grew, the focus shifted to encompass communities supported by passionate advocates and well-known industry-leading companies like Fox Racing and KTM. Together, they aim to create a lasting legacy in Motocross and Supercross cities across the United States, extending far beyond the racetracks and long after the dirt settles.

28,000+
STUDENTS IMPACTED

IN 31 SCHOOLS THROUGHOUT
THE LIFESPAN OF THE PROGRAM



YAMAHA OAI



As of 2023, Yamaha has committed \$190,000 to All Kids Bike through its Yamaha Outdoor Access Initiative (OAI) grant, funding 28 school programs and impacting over 2,000 children on an annual basis, and over 20,000 throughout the lifespan of the program. As outdoor enthusiasts know, **learning to ride a bike is not only a rite of passage, but a practical ability supporting a child into adulthood.** The Kindergarten PE Program provides not only equity, but accessibility to all children, it is an inclusive and progressive program where students can learn at their own pace, and every child has the opportunity to look up with the biggest smile and say, "I DID IT!"

The collaboration between Yamaha and All Kids Bike began in 2021 when Yamaha OAI awarded the initiative a grant of \$30,000. Together, they successfully launched All Kids Bike Learn-to-Ride Kindergarten PE Programs in 6 elementary schools across Cypress, California, and Newnan and Marietta, Georgia, where Yamaha Motor Corp. USA employees are based. Witnessing the positive impact of their partnership, Yamaha further extended its support in 2022 by providing an additional grant of \$60,000. This enabled the activation of programs in various communities, including Atlanta, Georgia; Denver, Colorado; Charlotte, North Carolina; Crawfordsville, Indiana; Waverly, Tennessee; and Prather, California. Through these grants, Yamaha and All Kids Bike are significantly expanding their reach, ensuring that more children have the opportunity to engage in outdoor recreation and gain the numerous benefits associated with learning to ride a bike.

Yamaha strategically selected communities that have significant meaning to their organization. These communities encompass Yamaha dealerships, OEMs (Original Equipment Manufacturers), race destinations, and other cherished company resources. By linking the impact of the All Kids Bike program to these influential areas, Yamaha ensures a meaningful and interconnected approach to fostering positive change.





"Yamaha's support of All Kids Bike will get thousands of kids across the country outside, on bikes, and experiencing two-wheel adventures," said Steve Nessler, Yamaha's Motorsports Marketing Manager. "We've experienced the need and impact firsthand over the last two years when we've delivered the bikes and seen the kids and teachers light up."

The partnership between Yamaha, Yamaha OAI, and All Kids Bike is transforming the lives of children across the United States. Through generous funding, Yamaha is enabling All Kids Bike to expand its reach, providing equitable access to learning how to ride a bike and outdoor recreation opportunities.

Yamaha amplified their impact in the 2023-2024 school year, as All Kids Bike received a gift of \$100,000, the largest grant provided by Yamaha OAI to a single organization. "We are looking to significantly increase the reach of this program, and together, create meaningful opportunities for children to engage in outdoor recreation." Nessler said of the 2023 grant.

This joint effort reflects Yamaha's commitment to fostering physical and personal development in young minds and promoting responsible outdoor activities. By embracing the joys of two-wheeled adventures, children are empowered to overcome challenges, develop resilience, and create lifelong memories. Together, Yamaha and All Kids Bike are creating a brighter future, one pedal at a time.

"We've experienced the need and impact firsthand over the last two years when we've delivered the bikes and seen the kids and teachers light up."

Steve Nessler
Motorsports
Marketing Manager,
Yamaha



YAMAHA OAI GRANT FUNDED SCHOOLS

2021 Grant Funding

Clara J King Elementary - Cypress, CA
Juliet Morris Elementary - Cypress, CA
AL Burruss Elementary - Marietta, GA
Lockheed Elementary - Marietta, GA
Elm Street Elementary - Newnan, GA
Western Elementary - Newnan, GA

2022 Grant Funding

Foothill Elementary - Prather, CA
Summit Elementary - Denver, CO
Cleveland Avenue Elementary - Atlanta, GA
Jefferson Parkway Elementary - Newnan, GA
Poplar Road Elementary - Sharpsburg, GA
New Market Elementary - Crawfordsville, IN

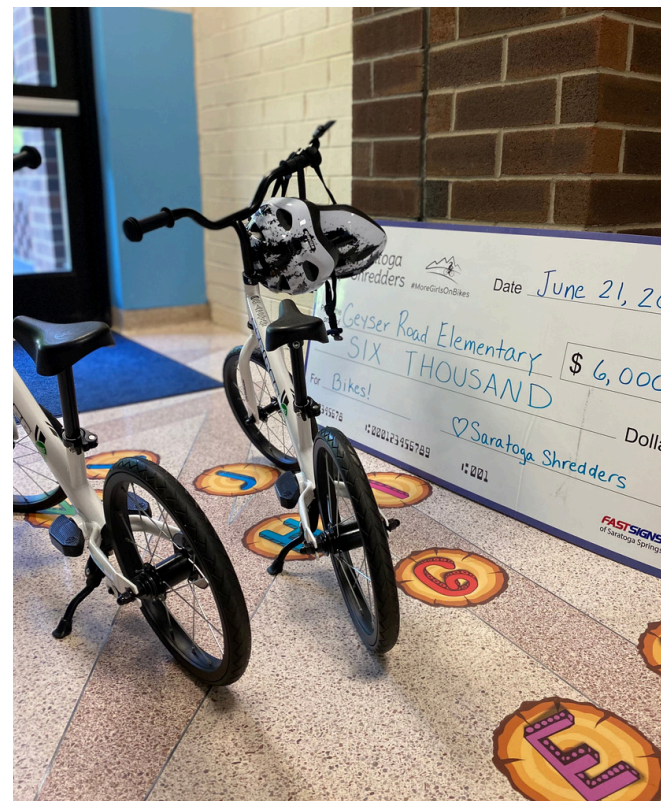
Paw Creek Elementary - Charlotte, NC
Cumru Elementary - Shillington, PA
Moore Elementary - Pittsburgh, PA
Pittsburgh Liberty Elementary - Pittsburgh PA
Waverly Elementary - Waverly, TN

1000TH SCHOOL MILESTONE

All Kids Bike is excited to announce the activation of our 1,000th Learn-to-Ride Kindergarten PE Program at Geyser Road Elementary School, a Title I school in Saratoga Springs, N.Y. This achievement is not only a significant milestone for All Kids Bike, a program that started just over 4 years ago under the Strider Education Foundation, but also underscores our commitment to empowering every child in America with the joy and confidence of learning to ride a bike.

Geyser Road Elementary School was abuzz, as the 1,000th fleet of bikes was unveiled during a schoolwide assembly for their kindergarten students. The event was attended by Anna Laloe, executive director of the Saratoga Shredders Mountain Bike Club, a 501(c)(3) in New York, who has generously funded all 6 elementary schools in Saratoga Springs City School District. Reflecting on the occasion, Laloe expressed her gratitude, stating, "It is such a privilege to have been able to donate this fleet of bikes, pedal conversion kits, helmets, and PE curriculum to Geyser Road Elementary. We were able to assist in bringing this program to every elementary school here in Saratoga. **Cycling can indeed, with a bit of effort, be accessible for all!**"

"The transformative impact of learning to ride a bike cannot be overstated." Lisa Weyer, executive director of the Strider Education Foundation, reiterated this sentiment, saying, "Learning to ride is a life-changing experience for children. And thanks to the Saratoga Shredders, it's an experience that the students of Geyser Road Elementary will have. It's our mission to provide this opportunity, and our success to date would not be possible without the support of our major donor partners such as, Coca-Cola Consolidated, HDR, KEEN, The NASCAR Foundation, Ryan Dungey Foundation, Trailblazers, van den Boom & Associates, the Yamaha Outdoor Access Initiative, and many other businesses and individuals."



Weyer continued, "This is the 176th school to activate the All Kids Bike Learn-to-Ride Kindergarten PE Program in 2023, and with the help of Strider Sports International, which subsidizes more than half of the funding needed to bring the program to each school, we are striving to meet a landmark challenge of activating 500 schools in 2023. It's a big goal, but with the help of more donors big and small, it means nearly 40,000 kids will learn how to ride a bike, this year alone."

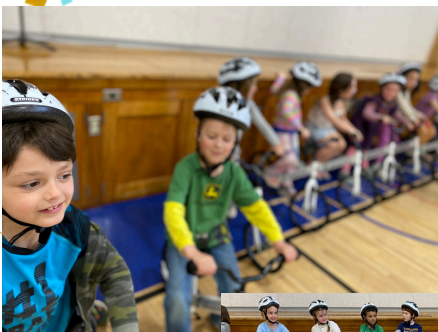
Reaching the 1,000th school milestone means we are teaching 100,000 kiddos how to ride a bike on an annual basis and impacting 1 million kids throughout the lifespan of the program.

"When kids learn how to ride a bike, the world opens up for them," remarked Weyer. "They absolutely light up. Riding builds independence, confidence, and fitness. However, most children don't have the opportunity to learn how to ride a bike on their own. All Kids Bike offers a solution to that unfortunate reality, and we are actively seeking partners to support our goal to bring this program to every kindergarten class in the country."

The All Kids Bike Learn-to-Ride Kindergarten PE Program represents a remarkable journey of empowerment, collaboration, and inclusivity, and is a testament to the transformative impact that a simple bicycle can have on a child's life. With our sights set on a future where every child can experience the joy of riding, we remain grateful for the support received from sponsors, partners, and individuals who share our vision of a brighter, more active future for all.

"When kids learn how to ride a bike, the world opens up for them. They absolutely light up. Riding builds independence, confidence, and fitness."

Lisa Weyer
Executive Director
All Kids Bike



WHAT DO TEACHERS SAY?

“We just finished up our bike program at Northridge. What a great success. In my teaching career of 26 years, I would have to say that this has been the most rewarding unit I have ever taught! Thank you for the opportunity!”

Sherry Berreth
Northridge Elementary School - Bismarck, ND



“We are so grateful to bring bicycles into the school physical education program! Our students absolutely love the bikes and it is amazing how many, who have never been on a bike, caught on to balancing and then pedaling due to the Strider bikes! Even some of our physically challenged students in our district Autism program are learning how to ride a bike! Students are incredibly excited, engaged and motivated. I highly recommend this program!”

Cynthia Spurgeon
Cedar Springs Elementary - House Springs, MO



“I was thrilled with the program, and very impressed with the curriculum. Starting something as different as bike riding without watching anyone else do it with students was intimidating, but your videos and written lesson plans nailed the learning progressions.”

Kathy Jones
Woodside Elementary - Woodside, CA



WHAT DO DONORS SAY?

"In short...it was an incredible experience and the kids were ecstatic. So cool watching their expressions when the bikes were unveiled. What a powerful program...being an avid cyclist myself, I can fully attest to the joy and freedom two wheels can bring."

Steve Mondek
Motorsports District Manager CO/WY, Yamaha



"This was the most fulfilling event we've ever done or been a part of, thank you!"

Amanda Bramble
Indian Motorcycle St. Paul / Indian Motorcycle Rides Group

"I'm still smiling from the event last week. The Mayor and Valley Metro CEO thanked us profusely for inviting them to be a part of the presentation to the children at Maxine O. Bush Elementary. It was such a "feel good" moment in rewatching the videos and seeing just how excited the kids were."

Aaron Mueilleur
HDR Senior Vice President Area Manager, Phoenix



FINANCIALS

TOGETHER, WE ARE
MAKING A DIFFERENCE

2022 TOTAL REVENUE

\$2,405,451

\$712,913

\$1,692,538

- Without Donor Restrictions
- With Donor Restrictions



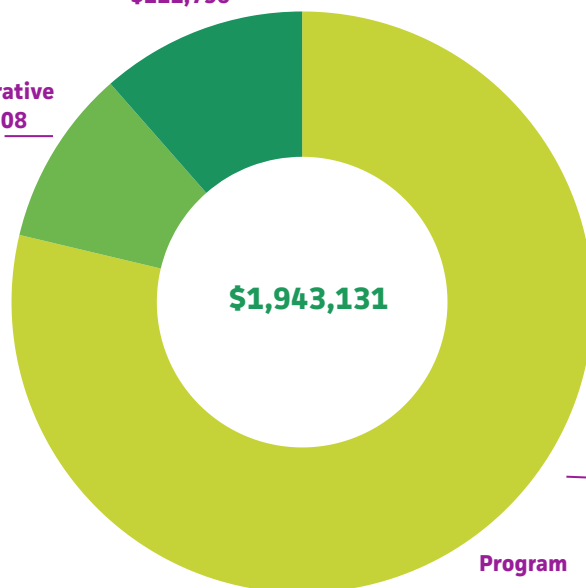
TOTAL EXPENSES

Fundraising
\$222,796

Administrative
\$190,808

\$1,943,131

Program
\$1,529,527



TOTAL ASSETS \$901,781
 TOTAL CURRENT LIABILITIES \$11,277
 TOTAL NET ASSETS \$890,504

MORE KIDS ON BIKES

PROGRAM IMPACT

ALL KIDS BIKE LEARN-TO-RIDE
KINDERGARTEN PE PROGRAM

 = 10 Schools

2022 - 2023 School Year

FROM AUGUST 2022 - JUNE 2023



364
SCHOOLS FUNDED
FOR ALL KIDS BIKE PROGRAM

Total Delivered

FROM 2018 - JUNE 2023



1,012
SCHOOLS FUNDED
FOR ALL KIDS BIKE PROGRAM

TOTAL NUMBER OF STUDENTS IMPACTED

THROUGHOUT THE LIFESPAN OF THE PROGRAM

 = 5,000 Students



1,141,170
STUDENTS IMPACTED
THROUGHOUT THE LIFESPAN OF THE PROGRAM

Staying true to our mission, we are dedicated to teaching **ALL** abilities how to ride a bike.

Our Inclusive Learn-to-Ride Program is designed to provide equal opportunities for individuals of any age, skill level, or ability to learn how to ride a bike. We believe that everyone deserves the freedom and joy that comes with riding a bike, and our program ensures that no one is left behind.



Cycling is crucial for individuals with disabilities, providing mobility and promoting health. The lack of knowledge and awareness surrounding cycling as a mobility aid creates significant barriers for disabled individuals in accessing public spaces and facilities.



Only 1-IN-4 kids ages 6 to 17 will ride a bike this year
(Washington Post, 2019)



Nearly 75% of people with disabilities do not participate in enough physical activity to achieve physical health benefits
(Pub Med Central, 2013)

-  Everyone should have the opportunity to learn to ride a bike, no matter their physical or intellectual abilities, age, or background.
-  The ability to ride a bike enhances independence, improves balance and motor skills, allows for inclusion and social interaction, and boosts self-esteem and confidence.
-  Providing a mode of transportation and promoting a healthier, active lifestyle



INCLUSIVE LEARN-TO-RIDE PROGRAM DETAILS



Teacher Training & Curriculum Certification:

Online video training specifically designed to make learning balance and riding easy in just 8 lessons.



Complete Fleet of Learn-to-Ride Equipment:

8 Strider® bikes, pedal conversion kits, and helmets. Bike sizes to choose from are the Strider® 20 inch bike and/or 14 inch bike.



Fully Adjustable Helmets:

The program comes with fully adjustable helmets to fit the sizing needs of the demographic.



Program Support:

As long as an organization is running the program and teaching individuals to ride a bike, we are here to support them!

ONE-TIME COST OF \$5,000 FOR A PROGRAM WITH A 7-10 YEAR LIFESPAN

“TESTIMONIAL

"The Inclusive Program has been such an amazing experience for my autistic students. It has given them the opportunity to learn a lifetime skill that they can participate in with their families, neighbors, and friends. Sharing videos with parents who never thought they would see their child ride a bike is priceless. This program has given my students more confidence in themselves and has provided an outlet for exercise and play with their families and peers. I can't say enough about this program and am excited to continue it for years to come."

- Erika Seaman, Exton Elementary Adapted PE Teacher



NATIONAL AMBASSADORS

National Ambassadors are a group of motivated and dedicated people that have been impacted by cycling somewhere along their unique journey and are passionate about impacting the future on two wheels.

Changing the world for the better doesn't happen in a day. It takes time, passion, and resources. Ambassadors support the All Kids Bike movement, giving every child the opportunity to learn how to ride a bike!

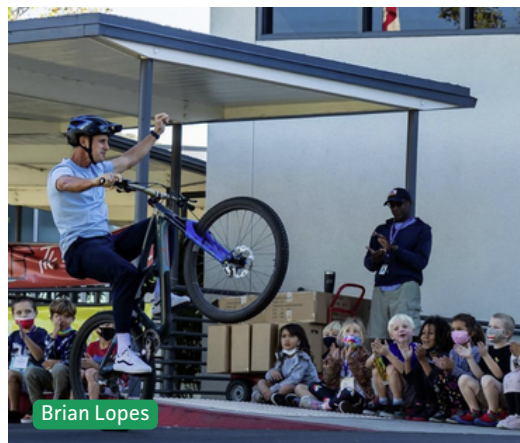
Check out a few Ambassadors that are paying it forward, two-wheels at a time!



Jamie Robinson



Marilyn Stemp



Brian Lopes



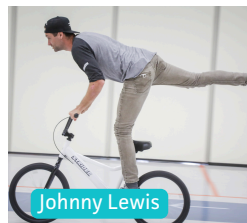
Lisa Malachowsky



Mike 'Hucker' Clark



Whitney Meza



Johnny Lewis



Rusty Wallace

MATT WILSON

CYCLING ENTHUSIAST & ADVOCATE
All Kids Bike Ambassador

Matt Wilson, a passionate cyclist and resident of Kansas City, is on a mission to inspire more children to ride bikes in his community. With his dedicated efforts, Matt has successfully introduced the All Kids Bike program to 10 schools in the Kansas City area, empowering young learners with the joy and skills of cycling. Matt's love for cycling extends beyond his work as a National Ambassador, as he has been riding mountain bikes for over 20 years. Matt is putting his passion into action, as he creates connections and opportunities for the next generation of young riders; embracing the outdoors and exploring the trails alongside the growing cycling community in Kansas City.



6,480

STUDENTS IMPACTED
THROUGHOUT THE LIFESPAN
OF THE PROGRAM

KAMERON AMSTUTZ

OWNER OF MUSIC CITY INDIAN, NASHVILLE, TN

All Kids Bike Ambassador

Kameron Amstutz, the proud owner of Music City Indian in Nashville, TN, is a passionate advocate for all things two wheeled. He has demonstrated his support for his community by generously backing two local schools this year: Smithson-Craighead Academy and Hickman Elementary. Through his support, he played an integral role in providing these schools with the necessary resources to introduce biking programs and empower young learners. Kameron's commitment to fostering a love for cycling among children showcases his dedication to creating a brighter and healthier future for the youth in his community. Bicycling leads to motorcycling enthusiasts.



1,170

STUDENTS IMPACTED

THROUGHOUT THE LIFESPAN
OF THE PROGRAM

JAMES CARTER

PROFESSIONAL FREESTYLE MOTOCROSS RIDER AND OWNER OF WIDE OPEN BREW

All Kids Bike Ambassador



James Carter spent most of his younger years honing his craft of motorcycle riding, sharing that it all started on a BMX bicycle. As the proud owner of Wide Open Brew, James has partnered with All Kids Bike to bring the joy of two wheels. James's vision for Wide Open Brew aligns perfectly with his commitment to empowering kiddos. With a shared belief in breaking limits and defying conventions, James and Wide Open Brew aim to inspire individuals to shatter their boundaries, overcome obstacles, and embrace a life brimming with endless possibilities. Through their collaboration with All Kids Bike, James and Wide Open Brew are not only giving kids a reason to smile but also instilling a love for cycling and encouraging young minds to embrace the spirit of exploration and personal growth.

1 BAG OF COFFEE = \$1 TO ALL KIDS BIKE



DICK WINTERS

CYCLING ENTHUSIAST & ADVOCATE

All Kids Bike Ambassador

Dick Winters discovered his passion for cycling 15 years ago when he learned about the vibrant cycling community in Charlotte, NC. Since then, he has actively promoted bicycling in various ways, including as a dedicated volunteer with Charlotte non-profit, Trips for Kids. Dick has been instrumental in helping to bring the All Kids Bike program to the Charlotte Mecklenburg School District, which now has 34 schools participating in the All Kids Bike program. Dick's dedication to teaching others to ride, and his role as an All Kids Bike National Ambassador has allowed him to continue making a positive impact by promoting accessible and enjoyable cycling experiences for all!



24,480

STUDENTS IMPACTED

THROUGHOUT THE LIFESPAN OF
THE PROGRAM

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Jamie Divine



THANK YOU

We are grateful for our supporters and their belief in
our mission to make an impact on future generations.
Together, we are giving kiddos a reason to smile!



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The Dobbs Charitable Fund
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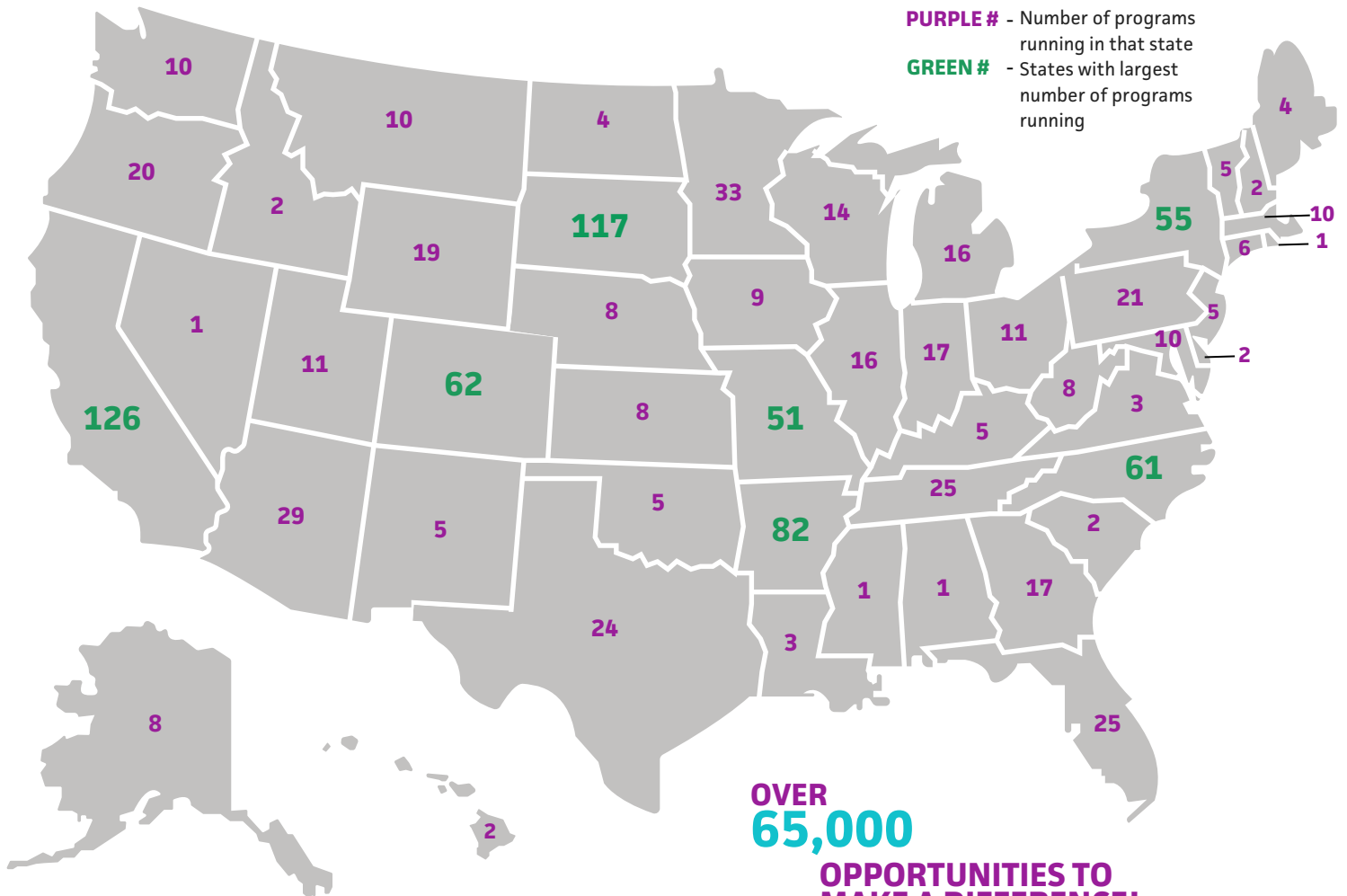


Keep the Momentum Going!

There are roughly **67,000** public elementary schools in the United States. Just one school funded can impact the lives of hundreds of students annually.

Check out the states that are making the **BIGGEST** impact on two-wheels through the All Kids Bike Learn-to-Ride Kindergarten PE Program

*As of July 12, 2023



OBJECTIVES

IMAGINE A NATION WHERE ALL KIDS BIKE!





Strider Education Foundation | 501(c)(3) Nonprofit Organization

WANT TO BE A HERO IN A CHILD'S LIFE?

By partnering with All Kid Bike, your organization will have the unique opportunity for rewarding employee engagement and local community involvement.

Now, picture this: a bike build party with your team, a surprise reveal to unsuspecting kinders, participation in a learn-to-ride graduation ceremony, and feel good moments to last a lifetime!

We love to showcase our donors and their commitment to improving the lives of future generations. Who knows, you may even see yourself in next year's annual report!

**Gift a program to a school and witness the joy
that two wheels can bring!**

**Every child
should have
the
opportunity
to be
healthy,
active, and
confident!**

Contact us and we can find a
school in your area , or check out
schools in our funding queue

